

# Putting the **FUN** back in *FUNDRAISER*

Fundraising is generally the most cost effective way to raise funds for your club. Depending on the size of the event or offering, a considerable amount of planning and resources are necessary to get the most out of a fundraiser.

## **Where to start:**

- **Fundraising committees** - Form a fundraising committee for the club if there isn't one already.
- **Amount to raise** - Determine how much money you want to raise.
- **Time frame** - Work out when you need the funds by.
- **Past successes** - Review past fundraising activities. If it has been successful before then there's probably no reason to change the activity.
- **Enthusiasm counts** - Discuss what you would all enjoy selling or participate in.
- **Hidden talents** - Find out the hidden talents and resources of club members, friends, relatives and associates. A child's mother may be an event organiser, another's uncle a sports personality or a next-door neighbour could own a catering company.

## **Planning fundraisers:**

- **Develop a plan** - Put together a plan and schedule the event. Determine what needs to be done, when it needs to be done by and who will do it.
- **Start planning early** - Particularly important if you're booking facilities, requiring insurance, applying for permissions or inviting a guest speaker.
- **Ask for help** - Invite family and friends to help at each stage of the event.
- **Promote your activity** - Club newsletters, advertising, websites, flyers, poster and other methods.
- **Permissions and regulations** - Make sure you get all the necessary permissions and have covered all regulations. Examples include: For all activities check if you need to register with the NSW Office of Liquor, Gaming and Racing. Their website features a range of fact sheets and applications. If the event is not on the club's premises, check with the local council for permission to use a public facility or area. If you're serving food you'll need to comply with health and food regulations.
- **Give thanks** - Remember to thank everyone.

## **Fundraising ideas:**

<b>Auction</b>	Ask local business for donations of quality goods and services and have an auction night.
<b>Themed ball</b>	Dress up a local hall with a theme for an evening of dinner and music. Check your local costume hire place for ideas or base it on a movie such as Moulin Rouge.
<b>Buy a brick</b>	When arranging funds for a building project you could launch a Buy A Brick campaign. Clubs can sell 'bricks' for different values and then acknowledge the support by means of a dedicated wall in the newly constructed area of the club.
<b>Raffle</b>	Ask local business's for products to include in a raffle.
<b>Bunning's Sausage sizzle</b>	Anyone who's visited Bunning's Warehouse on a weekend has no doubt seen a community group out the front manning the sausage sizzle. As far as venues go for a sausage sizzle, the high volume of foot traffic can easily lead to a high turnover of snags, drinks and dollars raised. Contact your local Bunning's Warehouse Activities Coordinator to make a booking.
<b>Quiz/trivia evening</b>	Hold one-off events or a regular series with a prize for the winners.
<b>Party</b>	Hold a party and charge an entry fee. This could include your end of year presentations.
<b>Fetes and market stalls</b>	Sell donated items and local produce. Hire space at the local markets as a one-off event or on a regular basis if you have willing volunteers.
<b>Garage Sale</b>	Hold a combined garage sale with members from your club.
<b>Club of the Month</b>	Enter the Pony Club NSW Club of the Month competition. One Club wins various prizes each month that you could use as an Auction item or in a raffle.